

If you purchased Joint Juice® glucosamine + chondroitin supplement in California, a class action lawsuit may affect your rights.

You may be part of a class action lawsuit about whether Premier Nutrition Company LLC (“Premier Nutrition”) allegedly falsely advertised the health benefits of its glucosamine and chondroitin supplement, Joint Juice®.

The lawsuit is called *Bland v. Premier Nutrition Corporation, Case No. RG19-002714*, and is in the Superior Court of California, Alameda County. The Court decided this lawsuit should be a class action on behalf of a “Class,” or group of people, that could include you. This notice summarizes your rights and options before an upcoming trial. More information is in a detailed notice available at www.bholaw.com or www.JointJuiceCALawsuit.com. If you purchased Joint Juice in California between June 21, 2016 and September 10, 2020, you have to decide whether to stay in the Class (and be bound by whatever results), or exclude yourself (and keep your right to sue Premier Nutrition). There is no money available now and no guarantee that there will be.

WHAT IS THIS CASE ABOUT? The lawsuit claims Premier Nutrition falsely advertises its Joint Juice glucosamine and chondroitin supplement by claiming Joint Juice provides joint health benefits that it does not actually provide. The lawsuit seeks cash refunds, and a court order requiring that Premier Nutrition initiate a corrective advertising campaign. Premier Nutrition denies that its advertising for Joint Juice is in any way false or misleading or that Joint Juice does not provide the advertised joint health benefits.

The Court has not decided whether the claims made in the lawsuit have any merit. The attorneys for the Class will have to prove their claims at a trial. The trial date is not yet scheduled.

WHAT ARE MY RIGHTS? The Class includes all consumers who purchased Joint Juice in California,

from June 21, 2016 to September 10, 2020. You are a Class Member if you purchased Joint Juice in California during that time for personal use and not resale. If you did, you now have a choice of whether to stay in the Class or not.

If you stay in the Class, you will be bound by all orders and judgments of the Court, and you won’t be able to sue, or continue to sue, Premier Nutrition in any lawsuit relating to the Joint Juice advertising campaign. If money or other benefits are obtained, you will be notified about how to get a share. To stay in the Class, you do not have to do anything now. If you wish, you may enter an appearance through your own attorney, but you do not have to. The Court appointed Timothy G. Blood and Thomas J. O’Reardon II of Blood Hurst & O’Reardon, LLP to represent Class Members as “Class Counsel.”

HOW DO I EXCLUDE MYSELF FROM THE CLASS?

To ask to be excluded, send a letter to *Bland v. Premier Nutrition Corporation, c/o JND Legal Administration, P.O. Box 91344, Seattle, WA 98111, postmarked by the exclusion deadline, which will be determined on a future date*. Your request must state that you want to be excluded from the *Bland v. Premier Nutrition Corporation* class action. Include your name, address, and telephone number. If you are excluded, you cannot get any money or benefits from this lawsuit if any are awarded, but you will keep any rights to sue Premier Nutrition for these claims, now or in the future, and will not be bound by any orders or judgments of the Court.

HOW CAN I GET MORE INFORMATION?

Visit www.bholaw.com, www.JointJuiceCALawsuit.com, or write to the address above if you have questions, want a detailed notice or want other documents about this lawsuit.